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Press release

Prepare Your Tracktool – the Trackday-season gathers speed with KW: 300 € KW Trackday-voucher with the purchase of a KW Clubsport kit

Fichtenberg (Germany), March 1st 2018 – The fascination of motorsport continues unabated and many sports car drivers and owners of sporty compact models actively participate with their vehicles on race tracks at sports driver trainings and trackdays. With the start of the Trackday season 2018, all sports car drivers who decide to purchase a KW Clubsport coilover suspension between March 01st and April 30th 2018, will receive a Trackday voucher valued at 300 Euro. With their motorsport valve technology and technical component report, these coilovers have been specially developed for street legal racing cars and sports cars. The voucher can be redeemed at the organizers Instruktoren Börse, RSRSpa, RSRNürnberg and Schnelle Schwaben all over Europe at a professional Trackday of the KW campaign partners. More at www.kwsuspensions.net/pytt

Besides the beginning motorsport season, also the first Trackdays for driving-active sports car drivers start again. According to the motto "Prepare Your Tracktool", the KW Clubsport 3-way and KW Clubsport 2-way coilovers will be in the spotlight from March 01st to April 30th, 2018.

Purchase a KW Clubsport kit and receive a 300 Euro Trackday voucher

For years, the suspension manufacturer KW automotive has been working together with various Trackday organizers. During the promotional period from March 01st to April 30th 2018, everyone purchasing a KW Clubsport coilover kit will receive a voucher valued at 300 Euro. The voucher can be redeemed all over Europe at trackdays of the KW campaign partners Instruktoren Börse, RSRSpa, RSRNürnberg and Schnelle Schwaben and so KW Clubsport customers save money for example at race track coaching or guided rides on race tracks like Nürburgring Nordschleife, Spa-Francorchamps, Sachsenring, Hockenheimring, Red Bull Ring and Co. The Trackday voucher will be given to all private persons who purchase a KW Clubsport coilover suspension from a participating KW dealer or directly at KW during the "PYTT campaign".

Successful KW motorsport technology for sports car drivers

The perfect interaction of man and material is the essential thing for fast lap times on the race track. With our KW Clubsport coilovers available for numerous vehicles, every car receives the perfect performance upgrade to win the fight against the clock at a Trackday and to carefully get to the limit of driving physics. Compared to conventional suspension kits, the KW Clubsport 3-way and 2-way coilovers differ in the fact that their basic design was developed for the use of semi slick tires and they feature racing springs and aluminum unibal top mounts. "Our KW Clubsport coilovers regularly hold records in the trade press and give every sports car and tracktool the last bit of extra performance for short lap times on the race track with their adjustable KW high-performance dampers", explains KW Product Manager Johannes Wacker. Due to the used 3-way KW racing valve technology (KW Clubsport 3-way) or 2-way KW racing valve technology (KW Clubsport 2-way) with the separately adjustable damping forces, the KW Clubsport coilover kits have numerous adjustment reserves. So the "Track-Setup" and "Street-Setup" recommended by KW can individually be further adjusted. "Worldwide, we receive an enthusiastic feedback from our Clubsport customers and many seem to not recognizing their sports car anymore after changing to the KW Clubsport coilover kit", continues Johannes Wacker. The great advantage of our Clubsport coilovers is not just the outstanding performance on race tracks. With the supplied technical component report, the Clubsport suspensions can also be used on public roads and also here, they give every car an increased driving and lateral dynamics without losses of the remaining comfort. With the KW Clubsport coilovers made of stainless steel or high-performance aluminium, the sports cars can also be lowered within the scope of the technical component report. Find out more at www.kwsuspensions.de/pytt



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About KW automotive:

KW automotive is market leader and innovator of individual suspension solutions for the street and racing applications. Sporty drivers rely on KW coilover kits with its three street damping variants, as well as on the Nürburgring Nordschleife tested KW Clubsport coilover kits, which are street legal and have a technical component report. Worldwide successful racing teams rely on the patented valve technology of KW Competition, the six-time overall winner of the 24-hour-race Nürburgring, and winner of the ADAC GT Masters. With its large portfolio of suspension kits, modern production technology, development- and test center, KW has been succeeding for more than 25 years in markets around the world.
www.kwsuspensions.net

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